TaxiMobility™
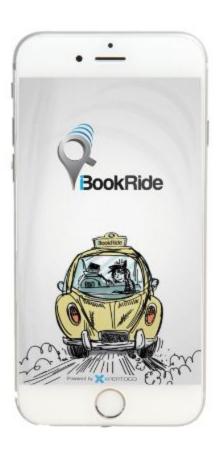
iBookRide

Case study

Overview

iBookRide is one of the leading car rental service provider, headquartered in Dubai, UAE. They give utmost preference to comfort and luxury, in order to make travel a convenient one for their customers. Apart from taxi booking, they also offer towing and car recovery services. iBookRide offers a mobile as well as a web-based application enabled with GPS facility to book taxis online. Users can book taxis effortlessly and can also choose among various vehicle types such as sedan, SUV, business, economy or VIP class as per their convenience.

The Challenge

iBookRide was in need of a taxi booking software which would make it easy for its passengers to hire taxis without any difficulty. The company also wished to include an option for the passengers to choose the vehicle type of their choice. They requested for an app that can automatically calculate the ride fare and offer a flexible mode of payment via cash or card.

The Solution

The iBookRide application was developed to satisfy all the requests placed by the client, to build a sophisticated app for taxi booking. The app allows passengers to select the location easily, using Google Maps integrated with the app. Passengers can select the vehicle type and also opt to schedule the trip for a later time or date.

Drivers can set their availability status and decide whether to accept or deny a trip request. The GPS facility allows to track the status of the ride in progress using the map. The app is also devised to calculate the ride fare automatically including the waiting and other additional charges. The app works best with flexible payment methods and social media integration to post feedback and ratings.

Technologies used

Web Development : PHP 5.3.3, Mysql 5.1.8

Mobile Application : Android 2.2 and above

Design/CSS : CSS, HTML

Script Languages : JavaScript and JQuery

Browsers : Internet Explorer 8.0, Firefox,Safari, Opera, Chrome

Operating System : Windows, Linux

The Results

The mobile application developed for iBookRide with an app interface that best suits the company requirements enhanced their business value and increased their prospective customers. With a simple and secure booking portal, the client could achieve their goal of providing the best travel experience to their customers.

Contact us

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