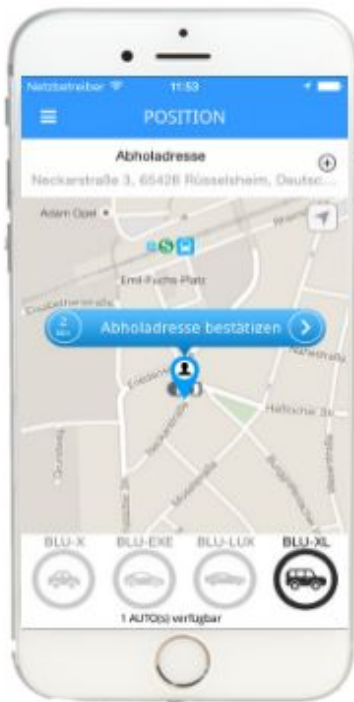




TaxiM**o**bility™

# Blu Cabs

## Case study



## Overview

Blue Cab is engaged in providing taxi and private hire vehicles services with advanced features and comfort. The company focuses on providing rides with superior convenience and safety. Blu Cab mobile app offers multiple options to minimize the hectic process of cab hailing. With just a few clicks on the app, the cab is ready to serve the customer at their doorstep.

## The Challenge

The client required a mobile app that would efficiently organize the fleet management system and benefit both the client and the passengers. The options such as automatic fare calculation, cab tracking, easy payment options, and the choice of vehicle types according to the number of passengers were to be implemented in the app.

## The Solution

Blu Cab mobile application was developed based on the requirements placed by the client. The app enables the user to book a taxi or cab effortlessly from their smartphone and track the journey and driver details. Using GPS, the app lets the user highlight the pickup point and enter the drop off locations to view the available taxis and cabs nearby and estimate the arrival time. Once the locations are entered, the app automatically calculates the fare and can be easily viewed by the passenger.

The app tracks the progress of the ride live on the map and offers easy payment options for a hassle-free user experience. It also lets the passenger save details for future bookings and once the cab is booked a notification message reaches the passenger. Based on the number of passengers the vehicle type can be chosen and the drivers can customize their availability to the customer.

## Technologies used

Web Development : PHP 5.3.3, Mysql 5.1.8

Mobile Application : Android 2.2 and above

Design/CSS : CSS, HTML

Script Languages : JavaScript and JQuery

Browsers : Internet Explorer 8.0, Firefox,Safari, Opera, Chrome

Operating System : Windows, Linux

## The Results

With this simple yet efficient app, the client was able to elevate the business value and earned valuable customers. The user-friendly and interactive interface made the fleet management system a simple task for the client and a convenient mode of transport for the passengers.

## Contact us

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