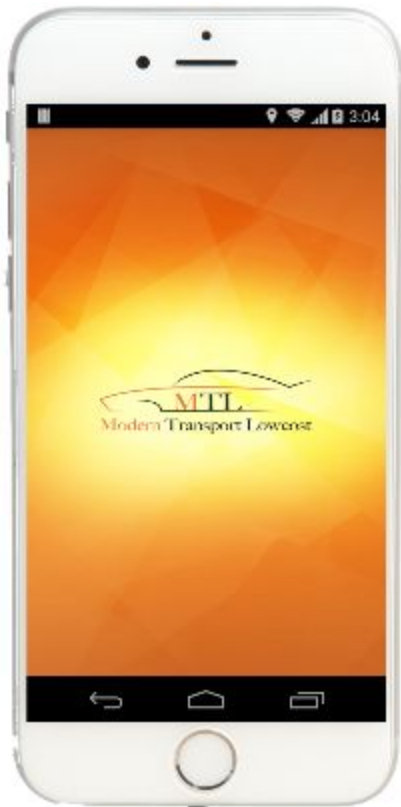




TaxiM**o**bility™

MTL Taxis

Case study



Overview

MTL is a transportation company headquartered in Paris, France, and has served to make transportation an easy one for many of its customers. MTL's services have been exclusively designed and developed to ensure a safe and reliable cab hiring system at competitive pricing. The app, with the much comprehensive design, bridged the gap between the passengers and drivers and eased the whole cab booking process like never before.

The Challenge

MTL had then 20 vehicles to its fleet and had been providing cab rental services to its customers receiving bookings over phone due to the lack of an efficient application. MTL's cab hiring system needed amendments to reduce the difficulties in tracking taxis and drivers and requested for a customized and completely automated taxi dispatch system.

The Solution

MTL mobile app was developed to upgrade the existing system to improve the accuracy of the process of e-hailing. The app enabled tracking the location of the vehicle, and provided information on the drivers in a easily accessible manner. Being compatible on both iOS and Android platforms, the app ensured a responsive user experience. Including several advanced and effective features within the app such as the facility to schedule rides, cancel bookings, choose payment method and provide feedback, users are provided with a unique cab hiring experience.

Technologies used

Web Development : PHP 5.3.3, Mysql 5.1.8

Mobile Application : Android 2.2 and above

Design/CSS : CSS, HTML

Script Languages : JavaScript and JQuery

Browsers : Internet Explorer 8.0, Firefox,Safari, Opera, Chrome

Operating System : Windows, Linux

The Results

The app was implemented with all relevant features as per the requirements of the client. The new system incorporated GPS locators to track taxi movements, push notifications for booking confirmation and automatic fare calculation with invoice and e-receipts. A simple but convenient interface was also developed for passengers and drivers for a comfortable ride.

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