TaxiM⊘bility™



Hosurcabs

Case study



Overview

Hosurcabs is an Indian based transportation company that offers taxi services to make transportation easy for customers. Their fleet consists of a variety of vehicle types to choose from and offers a luxurious and secure ride every time. The company offers mobile and web-based application to make taxi booking an easy task. The app features a user-friendly interface that offers advanced options that support easy taxi hailing.

The Challenge

The client required an app that can be easily accessible through smartphones. They requested for an app developed with advanced technologies that makes it interactive and rules out the complications of manual taxi booking and dispatching.

The Solution

Adhering to the requirements of the client, the Hosurcabs mobile app was developed in order to minimise the hassles in hailing a taxi. The app allows the user to enter the pickup and drop off locations, view the driver details and track the taxi while on ride. Based on the locations, the passenger is allowed to view the estimated fare without having to worry about extra charges. With just a few taps on the smartphone, the app promises a great booking experience. With very advanced and well-planned back-end system, it also eliminates the complexities of manual dispatch.

The app is made compatible on android, iOS and web-based platforms for easy access. It lets the user select the vehicle type and supports multiple payment options along with social media integration to post ratings and reviews of the ride.

Technologies used

Web Development : PHP 5.3.3, Mysql 5.1.8 Mobile Application : Android 2.2 and above Design/CSS : CSS, HTML Script Languages : JavaScript and JQuery Browsers : Internet Explorer 8.0, Firefox,Safari, Opera, Chrome Operating System : Windows, Linux



The Results

The Hosurcabs mobile app played a major role in widening the reach of the taxi business and paved way for the standstill of the hectic manual fleet management system. The app enabled simple and painless assigning and dispatching of taxis saving much time and money.

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