



TaxiM[○]obility™

City Sea KSA

Case study



Overview

City Sea KSA is a renowned rental taxi service provider that offers taxi services with a wide range of luxury cars. They focus mainly on making travelling a safe and convenient one for their passengers. City Sea KSA mobile app enables users to effortlessly book taxis, and with its advanced features, the ride-hailing is made easy with the choice of multiple vehicle types, easy payment options, and doorstep pickup and drop off facilities and more.

The Challenge

The client wished to upgrade their existing dispatch system with an advanced taxi booking software that makes fleet management effortless, and taxi hiring a simple task for their passengers. The client wanted to include features such as choice of vehicle types, multiple payment options, taxi tracking on GPS and automatic fare calculator, along with other innovative features to make the app user-friendly and convenient for both drivers and passengers.

The Solution

City Sea KSA mobile app was developed to meet the requirements of the client in the taxi booking and dispatching system. The app is designed with user-friendly features to make taxi hiring an easy and convenient task. Passengers can choose the vehicle types and enter the pickup and drop off locations to automatically calculate the fare. It offers multiple payment options and provides e-receipts after every payment. Once the order is placed, the user is provided with the details of the driver, driver profile and the vehicle number for easy tracking of the vehicle.

The app is compatible with both android and iOS platforms making it convenient for the passengers to book a taxi at their fingertips. It offers easy payment options and provides e-receipts after the payment is done.

Technologies used

Web Development : PHP 5.3.3, Mysql 5.1.8

Mobile Application : Android 2.2 and above

Design/CSS : CSS, HTML

Script Languages : JavaScript and JQuery

Browsers : Internet Explorer 8.0, Firefox, Safari, Opera, Chrome

Operating System : Windows, Linux

The Results

The mobile app designed for City Sea KSA served to be very beneficial for the client in enhancing business value and valuable prospects. The app simplified the method of booking a taxi, and with the user-friendly interface the client is able to offer superior traveling experience to their passengers.

Contact us

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